

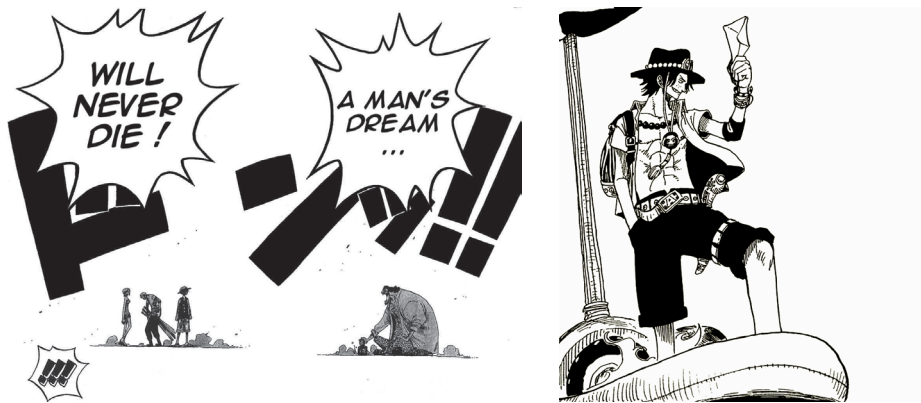
One Piece Website

Creative Brief

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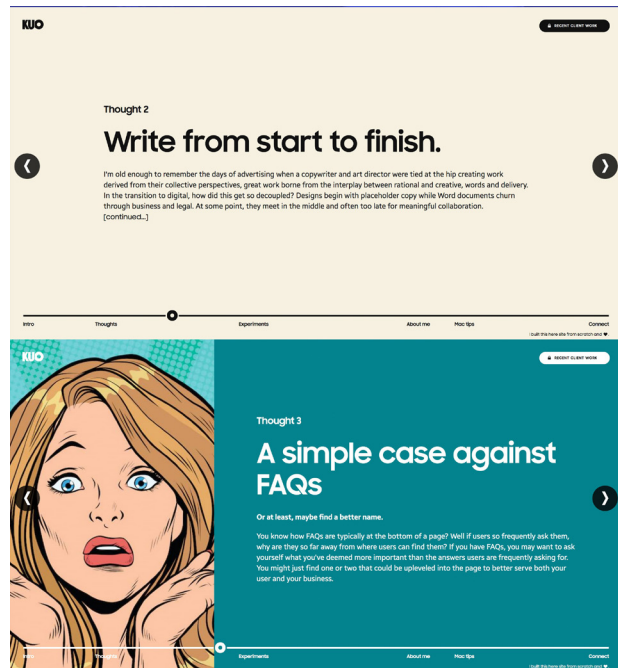
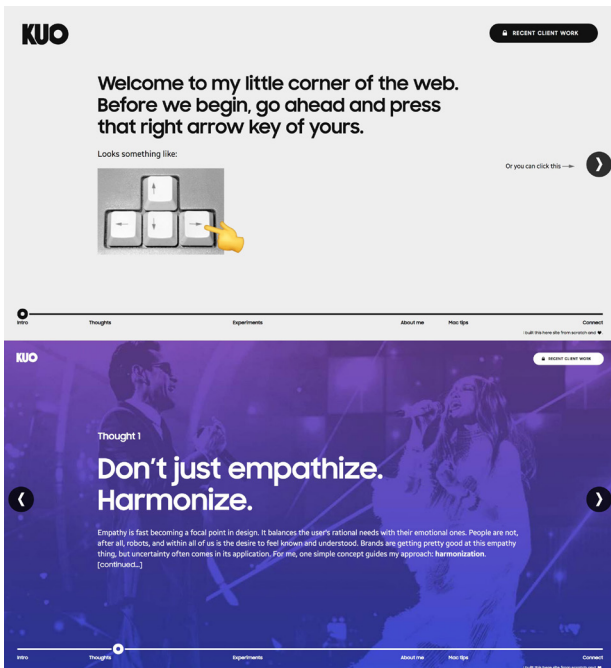
11/13/2019

1. **Project Overview** - the website aims to be generally information, perhaps even celebratory. I just like manga and wanted to do One Piece man I'm sorry.
2. **Resources** - All copy can be taken from https://en.wikipedia.org/wiki/One_Piece. Images like volume covers and other examples of media can probably be sourced from the One Piece wiki (https://onepiece.fandom.com/wiki/Category:Volume_Covers). I had also planned to use manga cutouts as background elements on the site (some examples shown below), but I really didn't expect someone else to be doing this so I can probably provide the images.



3. **Message/Tone** - The site is purely informational, and does not carry much of a message or call to action. At most the website simply fondly looks back on how far the manga series has come and applauds Eiichiro Oda's writing and art.
4. **Visual Style** - Since One Piece is a manga at its core, I think the website can work pretty well in black and a sort of light beige/off-white, with maybe an accent of color to highlight navigation bars. In addition, despite the detailed nature of Oda's art, I want the website to take a more minimalistic approach, almost styled like an art museum gallery: just images and supplementary copy.
5. **Functional Style** - Speaking of art gallery aesthetic, I want the website to scroll horizontally, reading kind of like a book. with a navigation method of sorts that allows the user to bypass the scrolling and skip to certain parts of the section. Included on the next page are examples that have the horizontal scrolling function and also come close to the general visual style I want to go for.

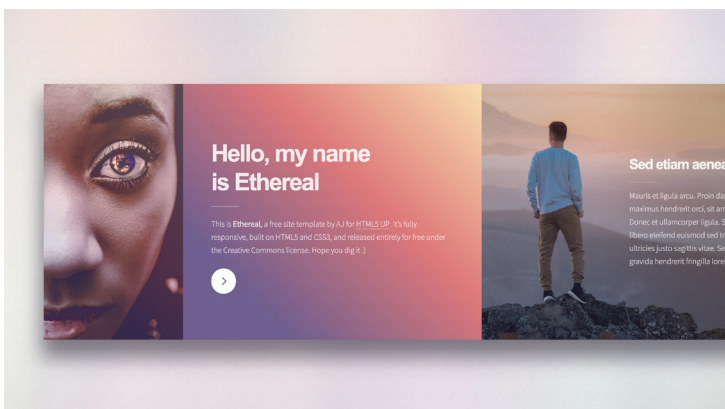




<https://www.henrykuo.com/#1>



https://help.apple.com/macOS/Sierra/macbook-pro-13/?lang=en_US#/intro-gtk



This site is nice because it comes as a template.

<https://demos.onepagelove.com/html/ethereal/>